

# BRADLEY A. LANG, PHD, CPA

MISSISSIPPI STATE UNIVERSITY  
ADKERSON SCHOOL OF ACCOUNTANCY  
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LAST UPDATED: AUGUST 2024

## EDUCATION

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UNIVERSITY OF CENTRAL FLORIDA, KENNETH G. DIXON SCHOOL OF ACCOUNTING

PHD IN BUSINESS ADMINISTRATION – ACCOUNTING 2018

MASTER OF SCIENCE IN ACCOUNTING 2010

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION, ACCOUNTING 2009

## ACADEMIC EXPERIENCE

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MISSISSIPPI STATE UNIVERSITY, ADKERSON SCHOOL OF ACCOUNTANCY

ASSISTANT PROFESSOR AND LINDA GARRETT FELLOW 2018- PRESENT

INSTRUCTOR 2016-2018

UNIVERSITY OF CENTRAL FLORIDA, KENNETH G. DIXON SCHOOL OF ACCOUNTING

INSTRUCTOR 2013-2016

RESEARCH ASSISTANT TO STEVE SUTTON 2011-2016

## RESEARCH

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### PUBLICATIONS

Stevenson, R., J. Eutsler, B. Lang, and J.C. Robertson. 2024. Financial statement audit and regulatory focus in equity crowdfunding decisions. *Small Business Economics*: 1-26.

Johnson, T., B. Lang, and S. Mauldin. 2024. The Impact of the CPA Evolution on Students' Interest in Earning a CPA License and Working in Public Accounting. *Issues in Accounting Education* 39(3): 45-58.

Eutsler, J. and B. Lang. 2022. Pick a Number between 0 and 100: An Examination of Percentage-Based Scales. *Advances in Accounting Behavioral Research* 25: 131-147.

Holt, M. and B. Lang. 2021. GADGET: An Accounting Data Generator. *Journal of Emerging Technologies in Accounting* 18(1): 113-129.

Holt, M., B. Lang, and S.G. Sutton. 2017. Potential Employees' Ethical Perceptions of Active Monitoring: The Dark Side of Data Analytics. *Journal of Information Systems* 31(2): 107-124.

Eutsler, J. and B. Lang. 2015. Rating Scales in Accounting Research: The Impact of Scale Points and Labels. *Behavioral Research in Accounting* 27(2): 35-51.

## OTHER PUBLICATIONS

Wood, D. A., et al. 2023. The ChatGPT artificial intelligence chatbot: How well does it answer accounting assessment questions? *Issues in Accounting Education*, 38 (4): 81-108. (Crowdsourced paper published with 300+ coauthors).

## WORKING PAPERS

“The Relationship Between Budget Participation and Internal Control: Evidence from Government Finance Officers” with Casey Camors, Binod Guragai, and Paul Hutchison  
*Under 2<sup>nd</sup> Round Review at Journal of Governmental and Nonprofit Accounting (A-level)*

“The Impact of Active Monitoring and Remote Work Arrangements on Potential Employees’ Engagement and Job Appeal: The Role of Trust” with Matthew Holt  
*Under 2<sup>nd</sup> Round Review at Journal of Information Systems (A-level)*

“The Adverse Influence of Data Analytic Attributes and Impact of Interventions on Improving Reliance” with Brad Trinkle and Shawn Mauldin  
*Revise and Resubmit at International Journal of Accounting Information Systems (A-level)*

“Hype or Happening? A Field Study of Contemporary Practices and Impact of Data Analytics in Accounting.” with Shawn Mauldin  
*Preparing for Submission at Accounting Horizons (A-level)*

“The Relative Importance of Data Analytics in Accounting Education: A Field Study” with Shawn Mauldin.  
*Preparing for Submission at Accounting Horizons (A-level)*

“The Roll of Personality in Explaining Career Starts: A Replication and Extension” with Tristan Johnson and Shawn Mauldin.  
*Preparing for Submission at Behavioral Research in Accounting (A-level)*

## WORKS IN PROGRESS

An Examination of Manipulation Checks in Accounting Research” with Jared Eutsler  
*(analyzing archival data / preparing survey)*

## GRANTS, AWARDS, AND RECOGNITION

LINDA GARRETT RESEARCH FELLOWSHIP (\$4,000, ANNUALLY)	2018-PRESENT
COMPETITIVE SUMMER RESEARCH GRANT, MSU CoB (\$10,000)	2020

## CONFERENCE PARTICIPATION

AAA AIS MIDYEAR MEETING	2013-2017, 2019, 2021-2023
AAA ABO MIDYEAR MEETING	2012-2016, 2019
AAA ANNUAL MEETING	2014, 2018, 2019
FLORIDA BEHAVIORAL ACCOUNTING RESEARCH SYMPOSIUM	2013- 2015
INTERNATIONAL SYMPOSIUM ON ACCOUNTING INFORMATION SYSTEMS	2015
FLORIDA ACCOUNTING SYMPOSIUM	2014
AAA MANAGEMENT ACCOUNTING SECTION MIDYEAR MEETING	2014
AAA ACCOUNTING AND THE PUBLIC INTEREST MIDYEAR MEETING	2012
AAA AUDIT MIDYEAR MEETING	2012

<i>INVITED AND REFEREED PRESENTATION</i>	
MISSISSIPPI STATE UNIVERSITY	2015
UNIVERSITY OF RICHMOND	2015

## **TEACHING**

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*GRADUATE COURSE TAUGHT*  
MANAGERIAL ACCOUNTING

*UNDERGRADUATE COURSES TAUGHT*  
COST ACCOUNTING  
ACCOUNTING INFORMATION SYSTEMS  
PRINCIPALS OF MANAGERIAL ACCOUNTING

<i>AWARDS AND RECOGNITION</i>	
EXCELLENCE IN TEACHING AWARD WINNER	2021
ADKERSON SCHOOL OF ACCOUNTANCY, MISSISSIPPI STATE UNIVERSITY	
GRADUATE STUDENT EXCELLENCE IN TEACHING AWARD WINNER	2016
COLLEGE OF BUSINESS ADMINISTRATION, UNIVERSITY OF CENTRAL FLORIDA	

## **SERVICE**

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*SERVICE TO THE PROFESSION*  
AD HOC REVIEWER  
*Journal of Emerging Technologies in Accounting*  
*Advances in Accounting Behavioral Research*  
*Accounting and the Public Interest*

<i>SERVICE TO MISSISSIPPI STATE UNIVERSITY</i>	
MEMBER, UNIVERSITY COMMITTEE ON COURSES AND CURRICULA	2021-PRESENT

<i>SERVICE TO THE COLLEGE OF BUSINESS (MSU)</i>	
MEMBER, COLLEGE COMMITTEE ON COURSES AND CURRICULA	2021-PRESENT
MEMBER, STRATEGIC PLANNING COMMITTEE	2023-2024

<i>SERVICE TO THE ADKERSON SCHOOL OF ACCOUNTANCY</i>	
GRADUATE PROGRAM COORDINATOR	2024-PRESENT
CHAIR, CURRICULUM COMMITTEE	2024-PRESENT
MEMBER, RESEARCH EXCELLENCE COMMITTEE	2023-PRESENT
CHAIR, STRATEGIC PLANNING COMMITTEE	2022-2024
MEMBER, ASSURANCE OF LEARNING COMMITTEE	2016-2023
MEMBER, CURRICULUM COMMITTEE	2020-2024

## **AFFILIATIONS**

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*MEMBER, AMERICAN ACCOUNTING ASSOCIATION*

MEMBER, ACCOUNTING, BEHAVIOR AND ORGANIZATIONS SECTION

MEMBER, ACCOUNTING INFORMATION SYSTEMS SECTION

MEMBER, MANAGEMENT ACCOUNTING SECTION

*MEMBER, AMERICAN INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS*

*CERTIFIED PUBLIC ACCOUNTANT (FLORIDA)*

*VETERAN (U.S. NAVY)*